



Pricing Schedule

Email and SMS Marketing Prices

When using Faxem DIY Email there are 2 pricing requirements: 1) Monthly Access fees & 2) Message send fees:

- 1) Monthly access fees relate to a daily peak database size during each month. The peak database size is calculated from the total number of records across all databases.
- 2) Message send costs relate to the fees associated with sending email and SMS messages

Monthly Access Fees

Total Database Records	Monthly Fee*
0- 1,000	\$30
1,001- 5,000	\$50
5,001- 15,000	\$90
15,001- 50,000	\$150
50,000 and over	\$220

Optional Module

Campaigns Module	\$50
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Monthly Send Costs

Numbers of Emails	Cost per Email*
0- 200	4 cents
201- 2,000	3 cents
2,001- 10,000	2 cents
10,000- 100,000	1 cent
100,001 – 250,000	.75 cents

Numbers of SMS	Cost per SMS*
0- 1000	22 cents
1001- 2,000	21 cents
2,001- 5,000	20 cents
5,001- 10,000	19 cent
10,001 +	18 cents

Additional Services and Pricing-

- **Free 30 minute initial training session** available for 1 staff member when account is established
- 30 minutes per month of free phone and email support
- Faxem managed email campaign- \$60 service fee per request (email message must be supplied in HTML format)
- **Email message set up/creation services (using templates)** – starting at \$120 for each message created, content must be supplied
- Ongoing changes to email message, and database changes/service- non-self service - \$60 per hour
- SMS message service and database service- non-self service - \$30 per send campaign
- Personalised Email Templates available- contact us for specific pricing
- **Free Extensive Online Help** which includes:
 - The DIY Wizard that will walk and talk you through how to create, send and track a campaign
 - A knowledge repository of frequently asked questions
 - A comprehensive online and downloadable user guide

Additional Notes:

* All prices incur additional 10% GST

Pricing is subject to change at any time without notice.